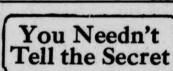


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Please send me your FREE trial bottle
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black... jet black... dark brown...
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Reduce Your Flesh in Spots Arms Legs Bust Double Chin by wearing Dr. Walter's reducing RUBBER GARMENTS



Bust Reducer, \$6.00. Chin Reducer, \$2.50. Anklets \$7 per pair. Extra high \$9.00.

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POODS CO.

Be Slender! Your friends must have told you about Basy Bread, mow a recognised standard weight reducing ration.

Basy Bread is not a medicine or drug, but a wholesome and delicious food—scientifically prepared.

There is no unplearant dieting—no irksome exercises in the Basy Bread course. Legions have reported remarkable reductions in weight, with gains in strength and health.

You will be very much interested in the Basy Bread booklet, which gives reliable information on obesity and how to reduce. Write for your copy to-day. Bent in sealed, plain cover, postage prepaid.



Franklin Simon & Co.



For Madame and Mademoiselle NEW TAILORED

SILK SHIRTS

TO ACCOMPANY THE SPRING TAILORMADE Model 3- TAILORED SHIRT OF TWEED-TINT RAYON SILK, white, orchid, Alice blue or bisque. Slip-over model, collar and cuffs with Lanvin lattice work; Chinese monogram hand embroidered in black.

Model 5 TAILORED SHIRT OF WHITE BROAD-CLOTH SILK, with narrow knife pleated frills of self material edging the becoming collar, and turnover cuffs, and front pleats. Sizes 32 to 44

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Prompt Delivery Free, Anywhere in the United States. Phone 6900 Fitz Roy

Correctly Designed Bedroom Suites
In All the Prevailing Finishes



The Superb Hepplewhite Style Suite illustrated; is of Decorated Mahogany; dust-proof construction throughout; interior of the finest workmanship. The Chiffonier, 21 inch by 41 inch, has separate mirror 16 inch by 20 inch. \$340.00 Our Regular \$460 Suite. NOW.

17-19 West 37th Street
Near 5th Avenue
Formerly on 23rd St. (Since 1908)

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Money refunded if not satisfactory. Diamonds bought and sold for cash.

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BRESLAUER'S

14k green or white \$20 gold; special at Same setting for \$12

Mail orders filled.

HAIR RESTORER

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Why Have Gray or Faded Hair

WE B. PAUL'S HENNA DISCOVERY



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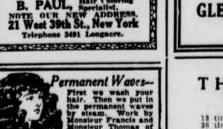
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that has grown dark. Price \$2.25,
Protect yourself; ask for and
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February Sale of Articles of Interior Decoration

DISCOUNTS OF 10% TO 50% on Lamps and Shades, Furniture and Mirrors and many articles of Interior Decoration

URING FEBRUARY, every year, there is a sale of lamps and furniture at Ovington's. The discounts are 10% to 50%.

There are included in this February Sale all the charming lamps and shades which are in Ovington's wide array and all those novel and unusual pieces of furniture which add so to the distinction of a room.

In lamps and shades everything from a tiny boudoir lamp to a stately floor standard is available. In furniture the list is long, with its

gateleg tables, console sets and occasional chairs and in the articles of interior decoration you will find mirrors and screens, clock sets and candelabra, bronzes and marbles in great profusion.

But while it may seem incongruous to urge the purchase of these lamps and mirrors and this furniture because of the price, the fact remains that the 10% to 50% discounts of the February Sale do not lessen the quality or reduce the distinction one whit.

OVINGTON'S

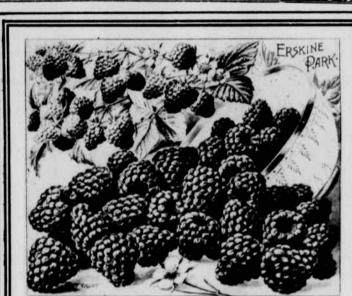
"The Gift Shop of Fifth Avenue" FIFTH AVENUE AT 39TH STREET



SO IN STERLING SILVER



Beautifies as it Encircles" ALL GOOD STORES-\$150 TO\$500



"The Dessert Berry of the Nation"

The Erskine Park Everbearing Red Raspberry

was discovered on the Westinghouse Estate (Erskine Park) at Lee, Mass., by Mr. Edward Norman. This magnificent estate is in the midst of the beautiful Berkshire Hills, with a temperature in winter of 30 or 40 degrees below zero, so that the hardiness of this berry is unquestioned. The estate is surrounded by the summer homes of many wealthy people, and much to the surprise of his neighbor gardeners and not without a deal of personal satisfaction, Mr. Norman furnished large, luscious raspberries throughout the fall for various dinner parties.

These berries are commented on by all who have seen and tasted them as the most delicious and best raspberry they ever have eaten. Mr. Baker, of Hoosick Falls, N. Y., writes us as fol-

"In the season of 1916 Mr. George M. Darrow, of the United States Department of Agriculture, was traveling from the Atlantic to the Pacific, visiting fruit growers to obtain information on berries for builetins published by the Department of Agriculture. Mr. Darrow had visited this estate before, and was most favorably impressed that this berry was far ahead of the St. Regis and Ranere, and when it became known it would replace these varieties. The plant is by far the strongest growing raspberry I have ever seen. It branches like a tree, and it also has the largest and most roots of any variety with which I am acquainted. It is perfectly hardy and the berries are very large."

Conceive the joy and satisfaction of having such berries on your table all through the Autumn a source of wonder to your neighbors, that you can pick the finest raspberries until the snow flies. On November 20th we cut a large branch of the Erskine Park with blossoms, green berries and ripe fruit upon it.

FOR SPRING PLANTING.

\$5 per dozen; \$30 per hundred. Strong Field Grown Bearing Plants, \$3 per 6.

Send for our Free illustrated Catalogue J which describes the "WORLD'S BEST" trees and plants for your garden.

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